



Natalea Hoeper
Public Relations/
Sales Consultant
Insurtec

My favorite TV show: "Sex & the City"

My favorite magazine: People

In my CD player right now: Kenny Chesney's Greatest Hits

The last movie I saw: "Ocean's 12"

The food I can't live without: Chocolate

One of my "pet peeves" is: When someone doesn't look you in the eyes when you talk to them

On the weekends, I usually: Go fishing or to the lake with my Seadoo

My "dream vacation" would be: to rent a motorhome and stay on the infield at Daytona for Speedweeks and the Daytona 500

by John P. Ribner

With just a year in the tanning industry under her belt, Natalea Hoeper knows that it's where she wants to be.

After teaching high school science for four years, Natalea Hoeper decided to join the family business, Insurtec, which is owned by her father, Terry Hoeper. "It's the perfect situation because I get to work with my family and do the two things I love best – talking with people and traveling," she said.

"The indoor tanning industry is very exciting; it's great to go to the tradeshow and see all of the new equipment and products, then see it again being used in different salons." Currently, Natalea's schedule allows her to travel and visit salon clients about five to six days a month, which is something she hopes to do more of in the near future.

In leaving a teaching career for the business world, Natalea followed the example of her late grandfather, Richard Hoeper. "My grandpa definitely had the biggest influence on my life," she said. "It was his recollections of his teaching days that got me interested in being a teacher, myself; but like him, I also wanted to be involved in the business world. My grandfather was born in 1911, and had led such an interesting life; some of my greatest childhood memories are times spent listening to his stories."

"I truly love my job," Natalea commented. "This has been a great opportunity." In her spare time, Natalea enjoys bass fishing, a hobby that was taught and nurtured in her by her grandfather, and something she finds both relaxing and fun.

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